

Corporate

12 great fundraising ideas for your office and work. My Life Films is aiming to fundraise enough during Dementia Action Week (21-27 May) to help a further 15 people living with dementia benefit from our free life films. Your help could make the difference, please feel free to be creative and create your own fundraising events. Contact Adam on adam@mylifefilms.org for more information and fundraising content.

1) **Jailbreak.** This one works best if you've got a willing and well-connected boss. Shut them in the boardroom with only their mobile phone and promise that they can come out once they've raised donations from all of their major contacts. Set your boss a target.

2) **Guess The Baby.** Ask everyone in the team to send you a baby photo of them and pin the photos up in your main meeting room. Charge a small fee for entry and ask your colleagues to guess which baby is who on a sheet of answer paper. The person with the most correct guesses wins a prize.

3) **Matched Giving.** It can be hard work to organise fundraising events at the office, so it seems fair that you get some help in return. Ask your HR department if the company operates a matched giving policy. This is when the company would match the amount of money that you fundraise, therefore doubling your total!

4) **Donate Your Pay.** Ask some of the managers and directors in your team if they would be happy to donate a day's pay for your chosen cause. This is a great way for them to get involved if they're too busy to come along to your other fundraisers.

5) **The Great Office Bake-off.** Everyone loves munching on cake and we bet there are several people in your office who love baking it too! Set a date for your bake-off and email your colleagues asking any star bakers to enter the competition. Advertise to everyone else that they can come along, eat cake and judge the winner. Charge people per slice they try and ask them to mark each slice out of 10.



6) **Fancy Dress.** Pick a theme and ask everyone to dress up and donate. Why not ask everyone to come into the office dressed as their 15-year-old self for some extra laughs?

7) **Buzzword.** Colleagues would need to pay up when they use some of the well-known buzzwords in your corporation. (£1 for every time the word is said)

8) **Office shave or wax.** Pick one budding employee who would be willing to be a good sport. Have the office fundraise with the higher the amount raised the worse the shave or wax will be.

9) **Guess The Sweets.** Fill a jar with sweets (or similar) and ask your colleagues to guess how many sweets are in the jar. Charge a small fee to enter and give the jar of sweets to whoever guesses the closest number.

10) **Sweepstake.** Choose a big sporting event that everyone in the office enjoys watching and discussing, like the Champions League etc. Arrange a sweepstake where colleagues draw names from a hat before the event starts. Whoever has the winning name at the end of the sporting event takes 1/3 of the entry money, with the 2/3 going to the charity.

11) **Sponsored Silence.** Cut the chatter in the office completely and get your team involved in a sponsored silence for the day. Everyone can ask their friends and family for donations.

12) **Lunch & Learn.** Find a few people in your team who have a skill they can share, an interesting story to tell, or even a topic they could run a TED talk on. Ask them to prepare an hour's session and invite colleagues to make a donation to join in at lunchtime.

